# Vision & Strategy

## Tri- Nations Darts Ltd Business Plan & Presentation

## **2020** Evaluate our current position

## We Cannot Change History

## We Can shape the future

## **Consider Your alternatives**





We Want "YOU" To Help Us Build



A Future

## We Cannot Change History







The BDO brand's reputation has suffered irreparable damage especially in the last 12 months in the National Press and Network TV Outlets







**British Darts** 

#### The companies assets have suffered a catastrophic downturn from a £90,000 Profit in 2018 to a £432,000 loss last year.

" Quote from the filed accounts at companies house by our accountant"

The company has incurred significant loses to 31<sup>st</sup> May 2019, and has incurred further loses in the period since which puts doubt on its ability to continue as a going concern



#### Is there hope for the future



There has been a complete breakdown of any sort of communication from the Board of Directors because:

- A. Players have no confidence in our (The BDO) product.
- B. They have no confidence in the BDO Diary
- C. They have no confidence that events or prize monies will be staged or honoured.
- D. They have no confidence that outstanding invoices can be paid.
- E. They have no confidence that the company can continue to trade at any level
- F. There is no confidence anywhere in the market place.
- G. There is no confidence that the company can move forward or even survive.

## We Can shape the future





## Tri- Nation Darts Ltd Business Plan







### The Future with Tri- Nations Darts Ltd



## Shaping the future

- 1) All Counties will have to be members of the Tri-Nations which will mean they must register with their own National Organisations England Darts Welsh Darts -Scottish Darts.
  - Note:
  - a) No Money can be paid into the Tri-Nations as currently there is no bank account set up.
  - b) We will require an E-mail by counties confirming commitment of intent to analyze support for this initiative.
  - c) The Tri-Nations cannot progress without the counties full commitment to being members of the Tri-Nations
- 2) The Tri-Nations intend to run :
  - Super League Inter - Counties leagues Gold Cup (singles and Pairs) Champions Cup (Super League Champions)



Tri-Nations Will replace £1 Super League Reg. Fee with an across the board standard Fee.
All Counties will contribute equally whether they have 1,000 S/L members or 100 members
Standard fee will be £140.00 Per County!

- 3) The company intends to seek sponsorship which will come into the company and in turn it's members
- 4) Their will only be one company, with one set of accounts, which will be an in-depth analysis of the total business.
- 5) The company will cover all, accountancy, insurances and running costs.
- 6) No directors will be paid directly or indirectly, apart from expenses.
- 7) There has been a comprehensive analysis of the actual costs involved, including prize funds.
- 8) There will be a County player registration fee £25 per player.
- 9) We will not be extending the company towards managing/organising World events.
- 10) This proposal is non-negotiable and is a take it or leave it scenario, we are prepared to invest our time and effort into turning the business around, and creating a brighter and sustainable future on behalf of the membership.





"50p" per week

## Not Even Zp a day







## The Future with Tri- Nations Darts Ltd

### **Tri-Nations League Structure**



The Tri-Nations League structure had to address a number of issues.

The overriding need to revitalise grass roots darts.

To maintain competitiveness.

To encourage "The Players" that our plans are attractive to them and that we can be trusted to deliver a brighter future for them.



- 1) To perpetuate the current tried and tested systems and format
- 2) To geographically regionalise the system.
  - a) Premier + 1<sup>st</sup> Div (North & South) 2<sup>nd</sup> Div (North & South) = 50 Teams and a yearly revamping of the groups to identify following years divisions, quite possible two from either the North or South could be relegated from the Premier, this re-vamp of divisions below needs to take place as was the historic situation when the BDO had this system in place.
    - b) Premier + 8 regional groups of 5 teams based on their geographical location
    - c) 10 regional groups of 5 teams based on their geographical location
- 3) Various methods of Promotion/Relegation into and out of Premier Division and a yearly revamping of the groups to identify following years divisions.

### **Tri-Nations League Structure**

After extensive discussion between the Executive members of The Tri-Nations the following will be introduced when we are able to commence the next season. In England and Wales, (Scotland already operate their system on similar lines).

The Current Five English/Welsh Divisions Premier  $-1^{st} - 2^{nd} - 3^{rd} - 4^{th}$  will commence in the Divisions they finished the BICC 2019 - 2020 season as decided by them.

The most important priority of the system is to maintain its competitiveness. We all agree financially regionalisation is a major consideration for the members.

The Tri-Nations League will maintain the current divisions with promotion and relegation throughout the entirety of the system, however each division will split geographically into two sections i.e.; Premier Division North – Premier Division South 1<sup>st</sup> Div North – 1<sup>st</sup> Div South etc.

Teams will play each other on a home and away basis, the champions of each Division will be promoted and the team finishing 5<sup>th</sup> demoted . Premier Division North 5<sup>th</sup> Place – demoted into 1<sup>st</sup> Division North etc.

There will be an end of season play-off, of all divisions to decide the Overall Divisional Champions Premier North v Premier South Champions etc.



## Tri-Nations League Structure 2020-2021

Premier Division	First Division	Second Division	Third Division	Fourth Division				
North	North	North	North	North				
Lancashire	Humberside	Nottinghamshire	Cleveland	Bedfordshire				
Lincolnshire	West Midlands	Somerset	County Durham	Leicestershire				
Northamptonshire	Staffordshire	Gwent	Cumbria	Northumberland				
Warwickshire	Cheshire	Gwynedd	Derbyshire	Shropshire				
Yorkshire	Cambridgeshire	Worcestershire	Merseyside	Tyne & Wear				
South	South	South	South	South				
Cornwall	Dorset	Berkshire	Clwyd	Breconshire				
Devon	Sussex	Buckinghamshire	Middlesex	Gloucestershire				
Essex	London	Suffolk	Mont & Radnor	Isle of Wight				
Glamorgan	Hertfordshire	Surrey	Norfolk	Pembrokeshire				
Hampshire	Oxfordshire	Kent	Wiltshire	West of England				

Scheduled Tri-Nations designated divisional/regional breakdown. Dependent upon applications from above teams being received and accepted.

#### Scottish Divisional Systems Already Functioning



## Tri-Nations League Structure 2020-2021

	Two Year	Mileage				Two Year	Mileage				Two Year	Mileage				Two Yea	r Mileage				Two Year	Mileage		
County	BDO	<b>Tri-Nations</b>	(+/-)	(% +/-)	County	BDO	<b>Tri-Nations</b>	(+/-)	(% +/-)	County	BDO	Tri-Nations	(+/-)	(% +/-)	County	BDO	<b>Tri-Nations</b>	(+/-)	(% +/-)	County	BDO	<b>Tri-Nations</b>	(+/-)	(% +/-)
Premier		South	Miles		1st Division		South	Miles		2nd Division		South	Miles		3rd Division		South			4th Division		South	Miles	
Cornwall	4494	3080	-1414	-31.46%	Dorset	2922	1864	-1058	-36.21%	Berkshire	1864	1240	-624	-33.48%	Clwyd	2788	2532	-256	-9.18%	Breconshire	3266	1800	-1466	-44.89%
Devon	3464	2128	-1336	-38.57%	Sussex	3160	1468	-1692	-53.54%	Buckinghamshire	2356	1308	-1048	-44.48%	Middlesex	3608	2296	-1312	-36.36%	Gloucestershire	2450	1668	-782	-31.92%
Essex	3340	3456	116	3.47%	London	2276	1504	-772	-33.92%	Suffolk	3216	1856	-1360	-42.29%	Montgomery & Radno	2852	2308	-544	-19.07%	Isle of Wight	4114	2968	-1146	-27.86%
Glamorgan	3112	2796	-316	-10.15%	Hertfordshire	2006	1348	-658	-32.80%	Surrey	2356	1032	-1324	-56.20%	Norfolk	3930	2948	-982	-24.99%	Pembrokeshire	3688	2140	-1548	-41.97%
Hampshire	2834	2328	-506	-17.85%	Oxfordshire	1844	1656	-188	-10.20%	Kent	2364	1180	-1184	-50.08%	Wiltshire	2532	2056	-476	-18.80%	West of England	2426	1468	-958	-39.49%
		North					North					North					North					North		
Lancashire	2778	1724	-1054	-37.94%	Humberside	3102	2016	-1086	-35.01%	Nottinghamshire	2594	2260	-334	-12.88%	Cleveland	2954	1608	-1346	-45.57%	Bedfordshire	3144	2764	-380	-12.09%
Lincolnshire	2882	1308	-1574	-54.61%	West Midlands	1884	1284	-600	-31.85%	Gwent	2612	1888	-724	-27.72%	County Durham	3272	1132	-2140	-65.40%	Leicestershire	2518	2164	-354	-14.06%
Northamptonshire	2784	1600	-1184	-42.53%	Staffordshire	2414	1208	-1206	-49.96%	Gwynedd	4502	3140	-1362	-30.25%	Cumbria	3654	2172	-1482	-40.56%	Northumberland	3960	2984	-976	-24.65%
Warwickshire	2126	1384	-742	-34.90%	Cheshire	2560	1392	-1168	-45.63%	Somerset	2346	2360	14	0.60%	Derbyshire	2442	2196	-246	-10.07%	Shropshire	2584	2512	-72	-2.79%
Yorkshire	3038	1396	-1642	-54.05%	Cambridgeshire	2298	1932	-366	-15.93%	Worcestershire	2046	1752	-294	-14.37%	Merseyside	2506	2120	-386	-15.40%	Tyne & Wear	4244	2696	-1548	-36.48%
Total	30852	21200	-9652	-31.28%	Total	24466	15672	-8794	-35.94%	Total	26256	18016	-8240	-31.38%	Total	30538	21368	-9170	-30.03%	Total	32394	23164	-9230	-28.49%

Comparisons of Mileage differences BICC and New Proposed Tri-Nations League



## Tri-Nations League 2020-2021



## **Cost & Environment Benefits**

#### BICC 2018/2019

#### **Tri- Nations 2020/2021**



Thank you to Cleveland County for supplying us with information to enable us to use as an actual example









### The Future with Tri- Nations Darts Ltd



I would like to take this opportunity of thanking the executives of the Tri-Nations for the considerable amount of time and effort in preparing this document and researching the mountains of information used to prepare the Plan we put to you for your consideration. Tri-Nations Darts offers you a sustainable opportunity for the future!

